



## Great Plains Theatre 2021 Sponsorship Form

*Great Plains Theatre's sponsorships provide your company with an opportunity to benefit your company as well as give back to the region. GPT is a non-profit organization that depends on support from and gives back to its community and region.*

**Company/Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**E-mail Address:** \_\_\_\_\_

**Website (if applicable):** \_\_\_\_\_

*\*\*Please review and fill out all details of this Sponsorship Form before returning to Great Plains Theatre.\*\**

Please see below the ways to sponsor with detailed information. Place a mark next to each of the sponsorship items that you are interested in purchasing as our sponsorships are based on what you chose and find beneficial for your company.

\_\_\_\_\_ **Show Sponsor** – Partially sponsors one of the main stage shows - \$2,500

\_\_\_\_\_ **Exclusive Show Sponsor** – Exclusively for one of the main stage shows - \$5,000

\_\_\_\_\_ **Season Underwriter** – All inclusive for the entire year - \$25,000

\_\_\_\_\_ **Youth Sponsor** – Sponsors all youth productions and activities throughout the year - \$3,500

\_\_\_\_\_ **Project Sponsor** – Individual project - varies from show to show - \$1,000

*All sponsorship will need to be paid before inclusion/announcement of sponsorship by GPT.*

*Sponsorship content that is accepted includes only digital formats such as .JPG, .TIFF, and .PDF. No other formats will be accepted. All content must be provided by the company/business as GPT does not create the content itself. This must be turned in before the sponsorship begins.*

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Date

# Great Plains Theatre Detailed Sponsorship Breakdown

## **Show Sponsor**

- Your business displayed on the digital marquee on Buckeye Ave.
- Your business displayed on posters for the specific (one) main stage show
- Your business displayed in the specific main stage show playbill
- Your ad and a link of your choosing listed on the specific show page on GPT's website ([www.greatplainstheatre.com](http://www.greatplainstheatre.com))
- Your business name associated with each newsletter, posting, and announcement regarding/about the specific main stage show chosen
- Acknowledgement of your support in each curtain speech before the specific shows performances

## **Exclusive Show Sponsor**

- All details listed above in "Show Sponsor" are included in addition to:
- Exclusivity to your business associated with the show chosen

## **Season Underwriter**

- All details listed above in "Show Sponsor" are included in addition to:
- Your business displayed on every playbill for the entire year (2021)
- Your ad and a link of your choosing listed on GPT's website homepage ([www.greatplainstheatre.com](http://www.greatplainstheatre.com))
- Your business name embedded in weekly newsletters
- Acknowledgment of your support in each curtain speech throughout the entire year (2021)
- Ad and display of your businesses directly associated with GPT on all marketing deemed appropriate through December 31, 2021
- Your business in direct acknowledgement with all GPT activities and events through December 31, 2021.

## **Youth Sponsor**

- Your business listed on the digital marquee on Buckeye Ave.
- Your business displayed on all youth related brochures, posters, flyers, and the lobby board
- Your business displayed on each youth playbill
- Your ad and a link of your choosing listed on youth pages of GPT's website
- Acknowledgement of your support in each curtain speech for youth shows and all youth announcements
- Your business name associated directly with every youth show (4 shows total) and any extracurricular youth activities

## **Project Sponsor**

- Your business listed in project specific playbill (if applicable)
- Your business listed on GPT's website (if/where applicable based on each project)
- Acknowledgement of your support in curtain speeches/announcement (if applicable)
- Each project can vary from supporting the costumes of one specific show to sponsoring an out of town, professional actor, to supporting a technical purchase for the theatre
- Each project and offers/limitations must be discussed with GPT

If show or project specific, please describe (Notes):

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